

June 9, 2021

To whom it may concern,

Assumption Church cordially invites you take advantage of a valuable advertising opportunity by sponsoring the 2021 Assumption Festival! As an important member of the local community, your participation means a great deal to us.

Over the past seven years, Assumption Festival has become one of the largest and most anticipated local festivals each fall. From games, concessions and a petting zoo to rides and live bands, our unique, family-friendly festival has more than tripled in size since 2012. This fall we expect even more of the community to attend at this spectacular event!

We have made our sponsorship program more robust, more flexible and, more advantageous for you. In order to help your business and our school community grow we will:

- **Put your company in front of thousands of visitors with disposable income over three days.**
- **Create traffic to your website from our highly active festival website and Facebook page.**
- **Get you listed in our parish directory so all new and existing parishioners know who to patronize.**
- **Make an impact by putting your logo on Festival take-a-way items such as mugs or shirts.**

The dates of the festival are September 17, 18, & 19, 2021 at Our Lady of the Assumption Roman Catholic Church in Walton, KY. To get the maximum benefit out of sponsoring we need your reply as soon as possible.

Please review the sponsorship information included and select the option that best suits your business. Detach the sponsorship form and mail it to the church with your check made payable to **Assumption Church Festival**. For your records, our Federal Tax ID No. is EIN 45-2405346. For a prompt response to your questions, please call 570-228-9767.

On behalf of the parishioners of Our Lady of the Assumption Church and the students and teachers of Assumption Academy, I would like to thank you in advance for your sponsorship!

Sincerely,

Father Daniel Muscha, Pastor