



S S P X

Our Lady of the Assumption Church

Society of St. Pius X
472 Beaver Rd - Walton, KY 41094
859-485-3800

Date

To whom it may concern,

Assumption Church cordially invites you take advantage of a valuable advertising opportunity by sponsoring the 2019 Assumption Festival! As an important member of the local community, your participation means a great deal to us.

Over the past seven years, Assumption Festival has become one of the largest and most anticipated local festivals each fall. From games, concessions and a petting zoo to rides and live bands, our unique, family-friendly festival has more than tripled in size since 2012. This fall we expect even more of the community to attend at this spectacular event!

We have made our sponsorship program more robust, more flexible and, more advantageous for you. In order to help your business and our school community grow we will:

- Put your company in front of thousands of visitors with disposable income over three days.
- Create traffic to your website from our highly active festival website and Facebook page.
- Get you listed in our parish directory so all new and existing parishioners know who to patronize.
- Make an impact by putting your logo on Festival take-a-way items such as mugs or shirts.

The dates of the festival are September 20, 21, & 22, 2019 at Our Lady of the Assumption Roman Catholic Church in Walton, KY. To get the maximum benefit out of sponsoring we need your reply as soon as possible.

Please review the sponsorship information included and select the option that best suits your business. Detach the sponsorship form and mail it to the church with your check made payable to **Assumption Church Festival**. For your records, our Federal Tax ID No. is EIN 45-2405346. For a prompt response to your questions, please call 859-443-9292.

On behalf of the parishioners of Our Lady of the Assumption Church and the students and teachers of Assumption Academy, I would like to thank you in advance for your sponsorship!

Sincerely,

Father Daniel Muscha, Pastor

2019 Assumption Festival Sponsorship Program

Presenting Sponsor - \$10,000 *(email high resolution artwork to info@assumptionfestival.org by 8/30/19)*

- Exclusive 3' x 4' name and logo sign at Festival entrance on event program board
- "Presented by..." inclusion in over 150 radio spots on 55KRC Cincinnati and Classic Country 105.9
- Logo on Festival webpage and on over 100 Festival yard signs installed throughout the area
- 3 business spotlight posts on our Festival Facebook event page
- 8' x 4' name and logo sign displayed adjacent to the main stage
- Listing in annual parish "Businesses to Patronize" list and in welcome packet for new parishioners
- You will be given a Gratitude Plaque to display at your business location
- Four free all-day ride bracelets, four meal vouchers, and four beer vouchers

Platinum Level Sponsor - \$5,000 *(email high resolution artwork to info@assumptionfestival.org by 8/30/19)*

- 8' x 4' name and logo sign displayed adjacent to the main stage
- Logo with link on Festival webpage
- 1 business spotlight post on our Festival Facebook event page
- Listing in annual parish "Businesses to Patronize" list and in welcome packet for new parishioners
- You will be given a Gratitude Plaque to display at your business location
- Two free all-day ride bracelets, two meal vouchers, and two beer vouchers.

Gold Level Sponsor - \$1,000 *(email high resolution artwork to info@assumptionfestival.org by 8/30/19)*

- 3' x 2' name and logo sign displayed at prominent road frontage or adjacent to the stage
- Listing on Festival webpage and Festival Facebook event page
- Two free all-day ride bracelets, two meal vouchers, and two beer vouchers.

Beer Booth Sponsor - \$500

- 24" x 6" sign with your company's name displayed at the Beer Booth
- Listing on Festival webpage and Festival Facebook event page
- Two free all-day ride bracelets *or* meal vouchers and two beer vouchers.

Silver Level Sponsor - \$250

- 24" x 12" sign with your company's name displayed along the midway entrance
- Listing on Festival webpage and Festival Facebook event page
- Two free all-day ride bracelets, two beer vouchers

Bronze Level Booth Sponsor - \$150

- 24" x 6" sign with your company's name displayed at a Festival booth
- Listing on Festival webpage and Festival Facebook event page
- One free all-day ride bracelet, one beer voucher.

2019 Assumption Festival Sponsorship Form

Please make checks payable to **Assumption Church Festival**. Federal Tax ID# is EIN 45-2405346.

Presenting Sponsor

Silver Sponsor

Platinum Sponsor

Bronze Sponsor

Gold Sponsor

Beer Booth Sponsor

Company: _____

Address: _____ City, ST, Zip: _____

Phone: _____ Email: _____

Please keep my sponsorship anonymous

Website: _____

Facebook: _____

Family Name: _____

Description of Services: _____